

VISION, VALUES & CULTURE

Now that you know your Essential Focus, you are able to refine or create your clear vision, values and culture.

WE ALL NEED A VISION

A vision tells us where we are going!

What is your vision? _____

WE ALL HAVE VALUES

Values are our behaviors that get us where we're going. We spend the most time on things in our life that we value (values can change, especially for the different seasons of our life.)

Values are how we live, who we are (DNA).

What are your values?

WE ALL NEED CULTURE

Culture is the "chemistry" of the people who possess the same values. Your culture is created by a dynamic group of similar people. Group culture is one of the most powerful forces on the planet and possess 3 key elements:

- 1) Builds Safety- generate bonds of belonging
- 2) Shares Vulnerability- share stories and trials to build trust between each other
- 3) Establishes Purpose- tells how narratives create shared goals and values

What kind of culture do you want to cultivate? _____
